



## NEWS RELEASE

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### **GDS Link Continues Growth with international expansion and growth in key industry verticals during First Half of 2011**

**DALLAS, Aug. 2, 2011** – GDS Link, a global provider of customer-centric risk management and process automation solutions announced that it ended the first half of 2011 with international expansion, entry into a new market and growth in key industries.

GDS Link announced its expansion into Latin America with the opening of an office in Buenos Aires. The office is headed up by Gustavo Vercinsky who will leverage his 16 plus years of risk management experience to provide GDS software and solutions to financial service organizations in Latin America.

GDS also announced its formal merger with Modellica, based in Madrid, Spain. GDS and Modellica, a provider of risk management software and scorecard model development, have been working together for over two years. By formally merging, the two companies are able to seamlessly deliver their combined assets to the marketplace. Angel Salamanca, the founder of Modellica heads up the Madrid division which has been renamed GDS Modellica. “Our two recent wins in Northern Europe involving global market leaders helps to emphasize the importance of increasing our geographical reach as we grow” stated Salamanca.

With its continued focus on developing partnerships that can effectively leverage the GDS solution set, GDS further expanded its international reach by entering into a relationship with an organization in Russia which delivers risk management services to multiple lending organizations. “Through this relationship GDS is able to leverage the footprint of a well established market leader and expand its user base, albeit indirectly, in parts of the globe that

would be a challenge to reach on our own,” according to Paul Greenwood, the president of GDS Link.

GDS Link continued to expand its customer base securing additional clients in the payday lending, auto lending and business leasing markets. Industry expansion included securing an account with a company focused in the prepaid card market. Through this relationship GDS’s core offering, DataView360, will be used for the on-boarding of prepaid cards and the extension of a Line of Credit that will be attached to the prepaid card of qualifying cardholders. “We believe the growth in the prepaid card industry represents a significant opportunity for GDS Link as this growth and enhanced product offerings will require the implementation of more sophisticated risk management techniques in order to stay competitive and reduce risk” explained Greenwood.

#### **About GDS Link LLC**

GDS Link is a global provider of customer-centric risk management and process automation solutions. The company specializes in advanced software designed to support the access and aggregation of disparate data sources and the rapid implementation of custom credit scorecard models and risk management policies. Its technology acts as the enabler for organizations to effectively manage the risk of their customer throughout its lifecycle. Familiar with the large investments made by institutions in their legacy applications, GDS Link’s flagship solution, DataView360™, was architected to derive continued value from these systems while delivering enhanced functionality and flexibility to the risk management community.

For more information on GDS Link or its solutions, visit the company at [www.qdslink.com](http://www.qdslink.com).

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